

HOT SPOTS IN CALIFORNIA

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PRICING FOR MULTIMEDIA SPOTS

INTRODUCTORY RATES: Prices are subject to change without notice; but once you have paid the agreed price for that year it is locked in for that year.

EACH OF THE FOLLOWING MULTIMEDIA LISTINGS COME WITH:

- Premium placement on the **1st** page of the category that best fits what your company provides. You get one location, arranged by city or county.
- Multimedia listings are organized alphabetically by company name. They are placed **ABOVE** the free listings.
- We create a professional multimedia video or slideshow video that potential customers can watch and that you can link directly to.
- The multimedia listing will have a description of your company and a link to your website that opens in a new window.

BASIC LISTING PACKAGES

Slideshow Video or Logo - \$199 / YEAR

You will provide Hot Spots in California with **royalty free** photos (minimum of 10) of your company or if they are on your website, in most cases, we can extract them off your website. Hot Spots in California will then edit and create a multimedia slideshow video showcasing your company that will be placed on our website.

Video - \$299 / YEAR

You will provide Hot Spots in California with **royalty free** video footage of your company. Hot Spots in California will edit it and create a multimedia video showcasing your company that will then be placed on our website.

Pro Video - \$599 / (*one time filming fee \$300, plus the regular yearly video fee \$299*)

Hot Spots in California will film the highlights of what your company offers, edit the footage, and create a multimedia video showcasing your company that will then be placed on our website.

NOTE: We cannot film people directly without written consent. Questions? Contact us.

PREMIUM LISTING - \$200 / YEAR (added to your basic listing price)

You get everything included in the above Basic Listing Package that you choose, plus a large Tile Ad (180x220) at the top right of the category you are in. The Tile Ad will link directly to your multimedia listing that we create for you. You must purchase a Basic Listing Package to participate. Premium listings are limited to a first come, first serve basis.

NOTE: If you are interested in placing a Tile Ad to your multimedia listing on one of our main pages and not within your specific category, (Example: our Home Page), contact us for pricing.

PREMIUM LISTING EXAMPLE:



February 17, 2009

Orange County California

Bars, Dining, Recreation
& Entertainment Guide

- [Main Home](#)
- [Orange County](#)
- [Bars & Beyond](#)
- [Dine Anytime](#)
- [Recreation](#)
- [Advertise Here](#)
- [Contact Us](#)

Orange County
Japanese/Sushi

BASIC LISTING

ABC SUSHI - Your business name and a short description with a link to your multimedia spot that we create for you.

BBC SUSHI - Each business is listed in alphabetical order by company name.

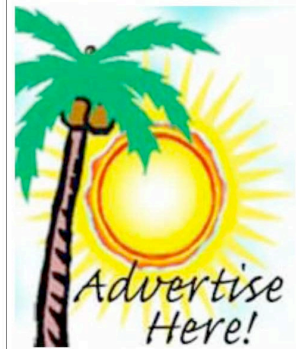
YAMA SUSHI & GRILL - With a premium listing you get this basic listing in alphabetical order and a large tile Ad (180x220) at the top right of the page. They both link to your multimedia spot that we create for you.

PREMIUM LISTING

CHECK IT OUT



[See more >](#)



[See more >](#)

***IF YOU HAVE ANY QUESTIONS
PLEASE CONTACT US***